



Sponsorship Proposal

AFROSURV:

THE BLACK ADVENTURE/SURVIVAL EXPO

WASHINGTON, D.C.

JULY 2024

ALL DAY EVENT

MISSION

At AFROSURV, we are dedicated to pioneering a transformative experience through the Adventure and Survival Expo. Our mission is to cultivate a vibrant community that embraces the spirit of adventure, resilience, and connection. We aim to empower individuals to explore the great outdoors, fostering personal growth, skill development, and a profound sense of unity. Through immersive experiences, education, and inclusivity, AFROSURV strives to break down barriers, amplify underrepresented voices, and create a lasting legacy of empowerment for generations to come.



Prepared For :

Sponsors and Partners

B.E.E. Productions, LLC

Event Management & Productions

www.afrosurv.com

SPONSORSHIP LETTER

We would like to invite you to contribute as a sponsor at AFROSURV on July 27, 2024 in Washington, DC.

Our organization is deeply committed to supporting events that celebrate and empower the Black community, and we see AFROSURV as an exceptional platform for promoting awareness, education, and community engagement.

AFROSURV promises to be an innovative and inspiring event, offering a unique blend of adventure opportunities, survival skills, and cultural enrichment tailored specifically for the Black community. With its focus on outdoor exploration, wilderness survival, and self-sufficiency, AFROSURV aligns perfectly with our organization's mission to promote diversity, inclusion, and empowerment.

By becoming a sponsor of AFROSURV, your organization will have the opportunity to:

- Showcase our commitment to diversity and community empowerment.
- Reach a targeted audience of adventure enthusiasts, outdoor enthusiasts, and individuals interested in survival skills.
- Enhance brand visibility and recognition among a highly engaged and influential demographic.
- Demonstrate our support for initiatives that promote Black excellence and cultural enrichment.

Furthermore, we are committed to supporting the success of AFROSURV and look forward to collaborating with you to ensure a rewarding and impactful experience for all involved.

Thank you for considering our sponsorship request. We are excited about the possibility of partnering with AFROSURV and contributing to its success. Together, we can make a meaningful difference in the lives of Black individuals and communities. We eagerly anticipate your response and the opportunity to discuss this partnership in more detail.

Sincerely,

Christa Bright

www.afrosurv.com

HELLO FROM CHRISTA



CHRISTA BRIGHT

Christa earned higher education degrees in Business Administration, Management, Economics and Project Management. A United States Army veteran, a mother, entrepreneur, corporate leader, and certified in event management and entrepreneurship.

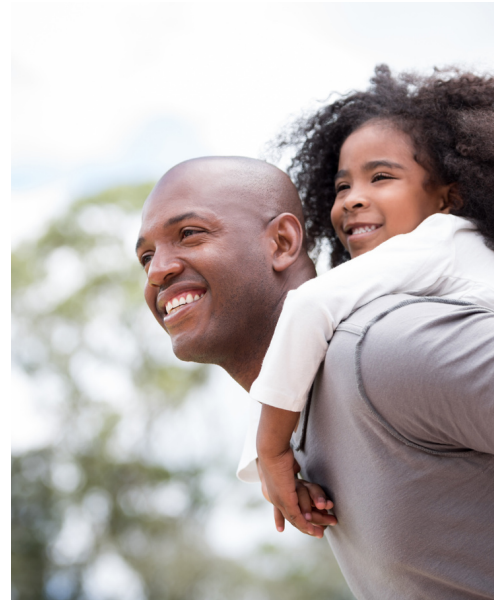
Starting as a passion project to initiated AFROSURV to empower the Black community with vital outdoor skills, fostering self-sufficiency, resilience, and cultural pride in adventure pursuits.

AUDIENCE DEMOGRAPHICS

The majority of our target audience are categorized as Black adventure enthusiasts, outdoor enthusiasts, and survivalists, of all ages.

Bringing our attendees, exhibitors and sponsors together via one shared dynamic event converts directly into audience engagement. Our supporters and partnership will have direct access to targeted sponsorship messages through various marketing initiatives while directly interacting with our influential audience.

By becoming a sponsor of AFROSURV, you will reach those interested in exploring outdoor activities and skill-building experiences with high visibility through social media interaction platforms, print and online platforms.



MARKETING BENEFITS

As an expo, the event is naturally seeking to create networks and relationships that are sustainable and beneficial to all parties. By working with sponsors who prioritize business growth and community we can bring together the black community across the country.

Therefore, by joining our network and entering a partnership with our expo you would receive:

- Exposure nationwide to black professionals demographic and their communities
- Ongoing publicity and acknowledgement at our 2024 expo, on our website and in our newsletters
- Direct association with our philosophy of empowering the black community
- Opportunities to directly engage your company with our audience and attendees

WHY YOU SHOULD SPONSOR US?

In return for your support, your brand will be prominently promoted as an Official Sponsor throughout our 2024 expo, as well as various social media platforms.

Our following and popularity is growing consistently. To date, we have reached over 13,000+ people, organically. Our professional team will work tirelessly to ensure your brand and our event are presented with a highly marketable and clean look.



BRAND EXPOSURE

The opportunity to promote your brand and to maintain a high profile among key attendees of the expo.



BUILD RELATIONSHIP

Opportunity to cultivate long lasting business and networking relationships.



BUSINESS GROWTH

Sponsoring us will help to reach similar markets to display your products and services.



HEIGHTENED VISIBILITY

Inexpensive and positive publicity from print and electronic media will help increase the visibility of your brand, product and services.

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SPONSORSHIP LEVELS

OVER 5 SPONSORSHIP OPPORTUNITIES

Sponsored Events

- AFROSURV VIP Lounge
- Attendee meal package
- Workshop Speakers

Sponsored Areas

- Interactive Activities
- Expo Giveaways
- Expo Welcome Bags
- General Advertising



	PLATINUM 8K+	GOLD 5K+	SILVER 3K+	BRONZE 1K+
Opening Remarks: Logo Recognition while being verbally thanked by the Founder.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
First right of refusal of 30 minute speaking session during Opening Remarks.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Program Guide Ad: Full page color ad in our program guide. Artwork due June 15.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Opening Session Acknowledgements: You'll be verbally thanked during the opening session.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsored Workshop Session: Host your own speaking session to educate attendees.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Expo Web Site Branding: Displayed on our website with your logo and a hyperlink.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsored Area: Choose one of the sponsored areas or events listed above.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Attendee Mailing and E-mail List	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

THANK YOU, AND
WE LOOK
FORWARD TO
WORKING WITH
YOU.

WE ARE CURRENTLY ACCEPTING SPONSORS FOR THE 2024 EXPO. IF YOU, OR A BUSINESS YOU KNOW, ARE INTERESTED IN SPONSORING THIS YEAR'S EVENT, PLEASE CONTACT OUR FOUNDER, CHRISTA BRIGHT, AT INFO@AFROSURV.COM.